The Textorian

SEAL OF CONE Fabrics SERVICE

Weekly Publication of *Cone Mills Corporation*

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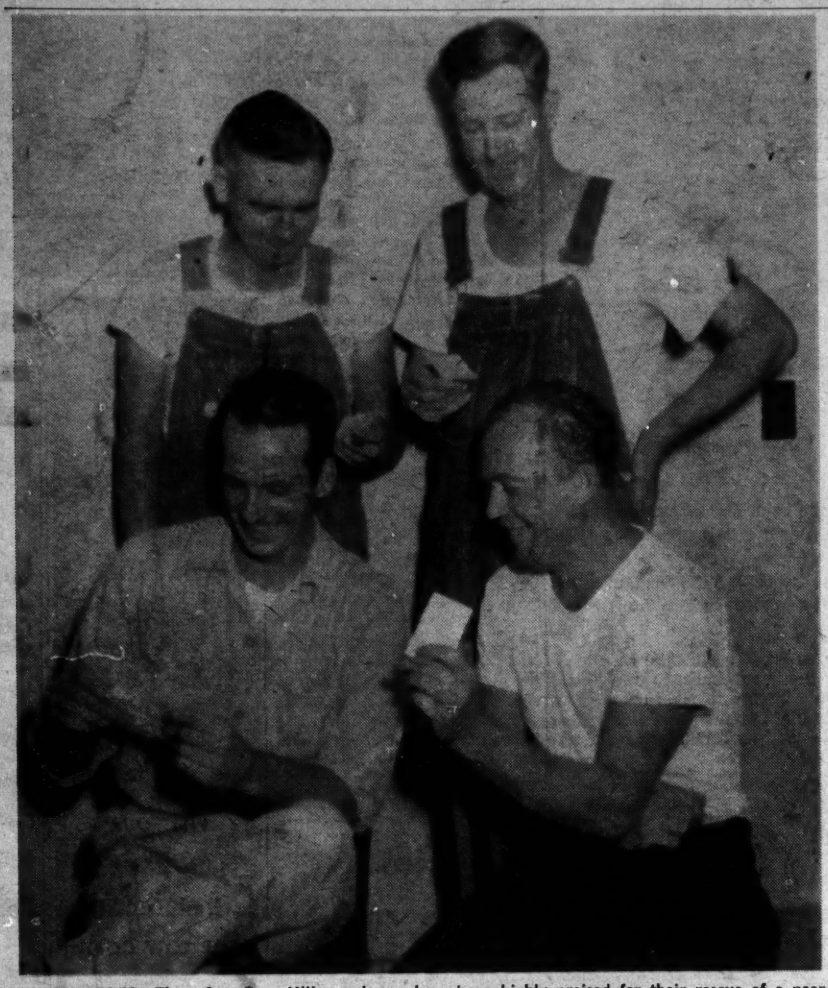


FOUR HEROES—These four Cone Mills employees have been highly praised for their rescue of a near-drowned man in Bogue Sound, near Morehead City last Friday night. Not taking themselves and their heroism too seriously, they are here enjoying snapshots of their fishing exploits. They are left to right, seated, Harold Shelton and Manuel Hodges, employees in White Oak Plant Spinning Department; standing, left to right, William Lineberry, employee in Revolution Flannel Plant Carding Department, and Henry Yow, White Oak Spinning Department.

Four Heroes Of Rescue Take Praise Modestly

Four Cone Mills employees, three from White Oak Plant Spinning Department and one from Revolution Flannel Plant Carding Department, are very modest heroes of a near tragedy in Bogue Sound, near Morehead City last Friday night. In spite of the fact that the Morehead City police highly praised the local men and they received outstanding recognition in the daily press, these rescuers have very little to say on the subject.

While on a fishing trip, occupying a boat near the dock, William Lineberry, 1503 15th Street, Henry Yow, 1505 15th Street, Harold Shelton(2102 Niagra Street and Manuel Hodges, Hamtown Crossroads, heard a splashing noise. They looked around to find out the cause and saw a man who later was identified as Charles Hahn of Pennsylvania, struggling in the water nearby.

Mr. Yow, Mr. Shelton and Mr. Hodges, all White Oak employees, dived in and towed the man to shore. Mr. Shelton, who had been a Marine in World War II, began giving artificial respiration. Then Mr. Lineberry, Revolution Flannel Plant employee, who is an ex-Army man, took over.

Mr. Yow went for help. Unable to get an ambulance, he finally got a police car to come to the scene of the rescue. The officers carried away the revived man.

Police Captain Buck Newsom reported that Mr. Hahn had recovered completely. The officer said that he would have drowned if the four Cone Mills men had not acted quickly.

"We were all fishing off the end of the boat when we head him paddling around, just like a dog. It didn't look like he would make it to the dock," said Mr. Yow.

Mr. Shelton added that although they got only a little water from him in artifical respiration, the man was in no condition to swim."

Mr. Hodges has a few scratches he received from the near-drowned man as he helped rescue him.

Y's Men's Boys Camp To Be August 13-14

Plans and arrangements are fast taking shape for the second annual White Oak Y's Men's Camp for boys, August 13-14 at Camp Herman.

Boys are urged to sign up now by contacting the physical director at Proximity Y or seeing any White Oak Y's Man. To be eligible, he must be the son of a Cone employee or Cone Y member. It will be necessary for the parent to sign a form giving permission for the child to go and the boy must be between 8 and 14 years of age.

There is no charge for this camp, but each person is required to bring the following articles of food: 1 dozen rolls, half dozen weiners, 2 eggs and bacon. Drinks will be furnished by the Y's Men.

Accommodations are available for 96 boys and a regular camping program has been planned under the supervision of the Y's Men.

Those who have not signed up are urged to do so immediately. Boys shall go to the Y and get a form or contact any Y's Man who will help him get registered.

Former Local Man Receives Navy Praise

Frank "Buck" Weaver, former White Oak Machine Shop employee and manager of the White Oak Plant baseball team for many years, was recently commended by RADM Dale Harris, chief of Naval Air Basic Training, for his outstanding performance in the field of sports.

Mr. Weaver, son of Mrs. J. R. Weaver, 2404 Cypress Street, grew up in the Cone Mills Communities and received his early training in sports at Cone Memorial YMCA. His brother, James C. Weaver, is a loomfixer at White Oak and his sister, Mrs. Howard Garner is in the Finishing Department.

The letter of commendation from Admiral Harris was presented during ceremonies at Whiting Field, Fla. where Mr. Weaver is permanently assigned.

A Civil Service employee, he has been coaching Whiting Field and Basic Training Command baseball and baseball teams since 1947.

In his letter of commendation, Admiral Harris said, "Under your direct guidance, Whiting won the Naval Air Base Training Basketball Championship in 1953, 1954, and 1955. The Naval Air Basic Training Command baseball teams which you coached advanced to the All-Navy semi-finals in 1953 after winning the Sixth Naval District and All-Eastern titles and in 1954 to the All-Navy Quarter Finals after winning the Sixth Naval District title. The Basic Basketball Team under your tutelage won the 1955 Sixth Naval District, Southeastern District and All-Navy Eastern Championship.

"By your splendid display of personal leadership, technical competence and outstanding personal character, you have made an outstanding contribution to the suc-

(Continued on page 4)

Employee's Son Wins Pony League Trophy

Spencer Gaylord, son of Mr. and Mrs. Robert W. Gaylord, 207 Westover Terrace, was honored last Monday night for being the most outstanding player on the Carolina Steel and Iron Pony League Baseball Team. Al Ashley, manager of the team, presented the trophy. Spencer's father is superintendent of Cone Mills Inc., Printing Department.

Spencer had the second highest batting average this season in the Pony League with an average of 472.

He is on the Pony All-Star Team representing Greensboro, playing in the five regional tournaments which began yesterday at the Pony League Park on West Market Street. States represented are Maryland, Delaware, Virginia, West Virginia, Kentucky, Tennessee and North Carolina. Winners in this tournament will participate in the Pony World Series in Washington, Pa. on August 17-24.

Sign on the house of a Justice of the Peace—"Are You Fit To Be Tied?"

AWARD FOR REVOLUTION RAYON—Shown above, are L. D. Smith, superintendent and Marvin Law, manager of Revolution Rayon Plant, who received the award for their plant which was operated for 390,746 employee hours in 1954 without time lost due to an industrial accident.

Cone Mills Sends 28 To Conference

Cone Mills sent 28 delegates to the Southern Industrial Relations Conference at Blue Ridge July 20-23. "Sound Human Relations in Modern Industry" was theme this year.

Superintendents select delegates to attend the conference each year by rotating the opportunity among the supervisors.

Those selected this year were:

Proximity Plant—Roy Ritter, assistant overseer, Carding; Charlie Myers, assistant overseer, Weaving; Don Cheek, assistant overseer, Dyeing, Raymond Collins, assistant overseer, General Help.

White Oak Plant—C. M. Culbreth, overseer, Slashing and Beaming, Raymond Stanfield, assistant overseer, Carding; Ernest Robertson, assistant overseer, Spinning; Ernest Stevens, trainee, Tyeing-in; Arnold Tidwell, Assistant Overseer, Weaving.

Revolution Flannel Plant—Johnie Lowe, assistant superintendent, Plants; Edward Pitchford, assistant overseer, Weaving.

Print Works Plant—Robert Johnson, assistant overseer, Dyeing; Bruton Draffin, assistant overseer, General Help.

Edna Plant, Reidsville,—Hogan Gray, overseer, Carding; S. L. Adams, personnel assistant, Plant

Pineville Plant—John Sherrill, assistant superintendent, Plant; C. S. King, overseer, Weaving, Julian May, overseer, Cloth.

Tabardrey Plant, Haw River—Irwin Williams, personnel assistant, Plant; Allen Lamb, assistant superintendent, Plant.

Eno Plant, Hillsboro—J. P. Hughes, superintendent, Plant; M. E. Allison, overseer, Spinning.

Dwight Plant, Gadsden, Ala.—Hoyt Wiggonton, Jr., personnel department, Plant.

Salisbury Plant, Salisbury,—David Smiley, superintendent Plant; J. M. Henderlite, personnel manager, Plant.

Granite Plant, Haw River—R. R. Scruggs, personnel manager, Plant; Manuel Williamson, assistant superintendent, Plant.

Main Office—W. O. (Red) Leonard, personnel department.

Chuck Scott Wins Little League Trophy

Chuck Scott, son of Mr. and Mrs. John D. Scott 1301 Fourth Street, is 1955 winner of the outstanding player trophy awarded by the Proximity Y's Men's Club at the close of Little League Baseball season. Presentation of the trophy was by Cone Mills Vice President Clarence N. Cone at the fifth annual banquet honoring the entire Little League team. Charlie Harvill, sports director of WFMY-TV, was guest speaker for the event at Proximity YMCA. Parents of team members were special guests.

Mr. Cone told the winner that the greatest thing about his honor was the way in which he had been selected; by his own teammates.

Mr. Harvill told the team, "If you play the best you can, it does not matter if you strike out."

He gave examples of greats in baseball who had not succeeded in their first days but who climbed to success eventually by excelling in other lines of the sport. He referred to Marty Marion, Hank Greenberg, John McGraw and Connie Mack. He also pointed out that the great evangelist, the late Billy Sunday was a major leaguer before he entered the ministry.

Garland Seabolt was toastmaster for the banquet. Wade Jenkins led the group in singing. Invocation was by Rev. O. L. Brown, pastor of Proximity Methodist Church and benediction by Rev. John T. Edwards, pastor of Eller Memorial Baptist Church.

Watson Tucker introduced Mr. Harvill. Dutch Garner, president of the Proximity Y's Men and Little League coach, introduced the players. He also introduced Jessie Meyers, assistant coach.

Players honored were:

Tom Fields, Eddie Huston, Seaby Seabolt, Larry Jenkins, Garry Kennedy, David Allred, Boyd Brame, C. D. Crutchfield, Al Scott, Charles Scott, Barry Pegram, Douglas Travis, Wayne Durham, Harold Smith, Jerry Smith.

Be careful of your thoughts. They may break into words at any time.

AWARD FOR EDNA PLANT—Franklyn Griffith, of North Carolina Industrial Commission, presents the Edna Plant no lost-time injury award for 1954 to Superintendent C. L. Jolly and assistant manager, Herman Cone, Jr. The awards are sponsored by the State Industrial Commission and North Carolina Textile Manufacturers Association. Edna had been operated for 551,954 employee hours without a lost-time accident.

Three Cone Plants Win No-Lost-Time Awards

Three Cone textile plants have received awards from the North Carolina Textile Manufacturers' Association and the North Carolina Industrial Commission for operating during the calendar year of 1954 without a lost time injury. The awards are in the form of attractive certificates signed by the officers of the Commission and the Textile Association.

Franklyn Griffith, representing the Industrial Commission, presented the certificates to the superintendents and managers of Edna Plant at Reidsville, Tabardrey Plant at Haw River, and Revolution Rayon Plant here. In each plant he made a short talk to the group of overseers and supervisors who were present.

The Edna certificate was received by Assistant Manager Herman Cone, Jr. and Superintendent C. L. Jolly; Tabardrey certificate was received by Vice-President James Webb and Superintendent R. M. Mitchell, and the Rayon Plant certificate was accepted by manager Marvin Law and Superintendent L. D. Smith.

The Tabardrey Plant had been operated for 673,070 employee hours during 1954, Edna Plant had been operated for 551,954 employee hours, and the Rayon Plant had been operated for 390,746 employee hours; each with-out time lost due to industrial accident. These figures appeared on the certificates.

Mr. Griffith, who presented the certificates, is well known among Cone people for the safety meetings which he conducts each fall and for the first aid courses which he has taught in connection with several of the plants.

Are Your Shoes Your Biggest Hazard?

Recently a couple of first class loomfixers in one of the Cone plants injured their toes on the same day. One fixer dropped a roller on his foot, the other bounced a beam head off of his shoe. One man lost four days, the other almost two weeks.

In another plant, a very capable employee of long standing, was working on a ladder. He lost his balance and fell, throwing his hand against a window pane which broke, cutting his wrist. Investigation showed that this man was wearing a shoe with a badly worn, loose sole.

In still another plant a man was pulling a truck when he pulled the front wheel over his toe, brusing it badly. He should have been pushing the truck, but proper shoes could have prevented the accident from resulting in an injury.

In a fourth place, a man with loose worn shoe soles, ran a spinter of wood into the sole of his foot. And in a fifth place a man had his toes in the way as he moved a filling conditioner machine. Result: bruised toes.

Then there are numerous spinners whose toes have been bruised when they dropped top rollers or bobbins on their toes.

Good shoes would have kept the injuries listed to a minimum and saved their owners money. The fixers and the filling conditioner man could have had their accidents but still avoided injuries, had they been wearing safety shoes. (A sensible precaution for all fixers, beamers, slasher operators, shop men, and others who handle machines or machine parts.)

The man who fell on the ladder and the man who got the splinter of wood into his sole could each have prevented his injury by wearing good shoe soles.

Sound, good-looking oxfords would prevent most of the injuries

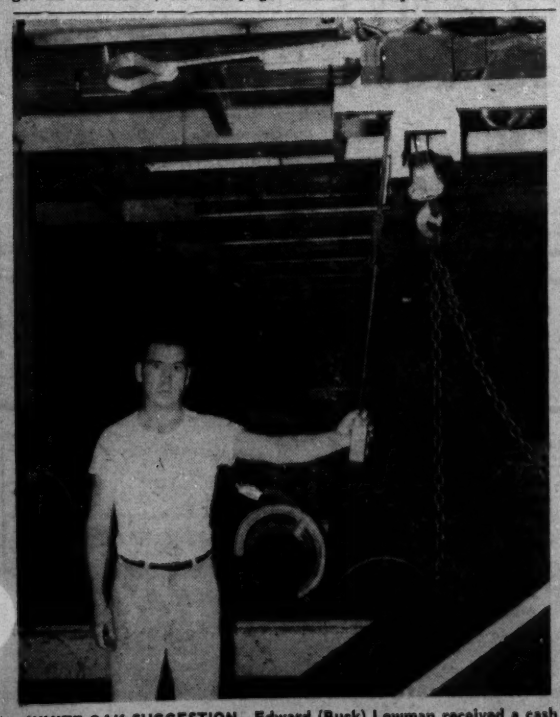
(Continued on page 4)

James Davis To Head Cone Pythian Lodge

James Davis as chancellor commander will head the Cone Lodge of Knights of Pythias for the coming year.

Other officers installed at a meeting of the lodge recently were Samuel Wheeler, vice chancellor; Norman Wheeler, prelate; Glenn Phillips, master of works; Arthur L. Bailiff, secretary; V. O. Watson, financial secretary; S. R. Basinger, treasurer; Billy Tidwell, master at arms; Howard Smith, inner guard; and Allen Webster, outer guard.

$16,100.00 is budgeted in our total goal of $94,425.00 for this service. Do you think Greensboro can afford not to contribute to keep this service going?



WHITE OAK SUGGESTION—Edward (Buck) Lowman received a cash award from Cone Mills recently for his suggestion. His idea was to install an electric hoist to lift the full warps to the tieing-in machine. This is a safety measure eliminating the heavy lifting of the warps to the tieing-in machine.

RETIRED—Mrs. Vallie Lloyd, spinner, on the first shift at Proximity Plant retired Thursday, June 21 after 23 years. Here she is surrounded by co-workers with whom she had worked with for many years. Also present were Clarence Cone, vice president of Cone Mills Corporation, (Next to Mrs. Lloyd) Raymond Kincaid, assistant superintendent, fourth from left; John Scott, superintendent, fifth; Herman Scruggs, overseer, center; Wylie Patterson, assistant overseer, right.

A REAL BEAUTY—Gordon Garrell, doffer on first shift in the Spinning Department at Edna Plant, Reidsville, is shown with the 12-foot run-about he made himself. The deck is cedar in natural color, and the trim is white with blue and red. Mr. Garrell is planning to use the boat when he takes his family on a trip to Currituck.

THE TEXTORIAN

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*LELAH NELL MASTERS . . . . . MANAGER

ROBERT WEAVER . . . . . ASSISTANT

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GREENSBORO PLANTS

PROXIMITY
PRINT WORKS
WHITE OAK

REVOLUTION (Flannel and Rayon)

GUILFORD PRODUCTS

OTHER PLANTS		REPRESENTATIVES
Edna	Reidsville	Elizabeth Harviel
Eno	Hillsboro	Helen M. Johns and Edna S. Ellis
Granite	Haw River	Bertha S. Clayton
Minneola	Gibsonville	Opal S. Isley
Randleman	Randleman	Roger Johnson
Salisbury	Salisbury	Pauline Safrit
Pineville	Pineville	Mary Robinson and Inez Culp

(*Director American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, AUGUST 5, 1955

The New Look At Textile Manufacturing

Although the many problems facing the American textile industry are so complicated that it is very difficult to predict the ultimate fate of the industry, there are certain facts that must be recognized by individual mills and the people who work in them and sell for them.

The days of being able to rest upon past achievements or to feel that past standards are satisfactory are definitely gone.

The public's tastes have certainly changed as to types of fabrics and types of garments. Grading standards which were generally acceptable in the past can no longer be relied upon in manufacturing. More exacting quality requirements have been imposed by the buying public. Inferior goods have but little market value.

In addition to being very quality conscious, the buying public is extremely price conscious. All of this adds up to the fact that a mill, in order to be successful, must produce extremely high quality yarn and cloth and must do so at the lowest possible cost. In each instance every person in a textile organization is directly involved.

Successful merchandising departments are extremely conscious of the above facts and for that reason their demands on the mills they serve are becoming increasingly greater as to style, quality and price.

We, the public, plus the extremely competitive situation existing internally and internationally, are responsible for the exacting standards and the greater versatility and efficiency necessary for successful operations,

Indifference, carelessness, and inefficiency can have no place in textile manufacturing today if mill operations are to be successful.

Slip-ups and mistakes which cause either inefficiency or poor quality can mean the difference between good running time and profitable operations and failure.

It may be difficult at times to make changes in operations to meet these new standards, but as stated above, they are absolutely essential and to the best interest of everyone involved.

The new look, as we might call it, may be more difficult for those who have for years been accustomed to the old standards, but by intelligent reasoning and cooperative effort such people can adjust themselves to the new era.

When management and the staff of supervisors put into effect the necessary changes in order to meet the present day required standards, we must all recognize that they are only carrying out their assignments in order to protect the best interest of those working for and with them and those to whom they are responsible.

If the competitive situation only involved the mills in this country the problems would not be simple, but the very fact that more and more competition is going to be worldwide means that problems will become greater and more complex.

Proper styling, scientific manufacturing, quality performance, modern equipment, and wholehearted cooperation are the essential factors in successful operations which mean reasonable job security and the ultimate welfare of all.

First Capitalist Began Man's Progress

The first capitalist lived about one million years ago. Primitive though he was, he had an inkling of the greatest economic truth there is. Which is that in order to have more and better things tomorrow, we must use some of today's time, energy and materials for the means of producing them. We must save.

Our prehistoric man, who began the tremendous creative process of capital investment, first hand to resist the temptation to devour immediately all the meat he had killed. This meat—his savings—he hung to sun-dry by the mouth of his cave. So, he was able to take time out from his regular business of hunting food. He invested this time in an idea—a crude spear tipped with reindeer horn.

With his spear, the Stone Age capitalist far outdid his fellows in killing game. As a food-producing implement, the spear was capital equipment just as truly as a steel mill is capital equipment. In 1955 the pattern is the same. We save, and invest our savings in factories, tools and processes that create jobs and goods for our tomorrows.

Some people today say capital growth will take care of itself, automatically. They claim that "purchasing power" and consumption of goods are the only important makings of prosperity. It is not too farfetched to liken members of this school of thought to cavemen who neglected to make spears for themselves, even when they had seen the results.

Livingston Lock Horns With Gracie Allen

Liking the same things is a fine basis for friendship, but when bosom friends are two stunning Hollywood stars with a mutual passion for clothes—and the very same clothes—something's gotta blow sometimes.

Gracie Allen, the adorable half of Burns and Allen, and Mary Livingston Benny (Mrs. Jack) have been best of friends for years. They admit that their only spats have been on shopping expeditions, when both crave the same dress. Which is just about always, particularly when the dress is by their favorite designer Mollie Parnis.

Together in New York recently on a double family holiday, Gracie and Mary shared with the visiting fashion press the thrill of seeing the Mollie Parnis Fall collection all together in her showroom. Equipped with business-like order pads to take back to their Beverly Hills shops, the two big-eyed, blonde and elegant women kept up a running murmur that had their neighbors in stitches. But beneath the comments there was a real, female snap now and then. "Isn't she mean?" moaned Gracie at one point, "And only because she can write faster than I can. She's writing down every single number before I can even start!"

There was top tension over a willowy red lace sheath over red satin. "You've already picked out two red dresses, Mary," said Gracie. "You know you can't possibly use three."

"I'll order this one in another color", calmly said Mary. "And I'll let you have that first black velvet princesse dress we saw, if you will stop complaining."

"That's a dear dress," Mary Benny would comment at dress after dress, "I wonder if they would let me try on the sample." "Oh, don't keep bragging about your figure," snapped Mrs. Allen, who has a doll waistline herself.

At the sight of a fabulous wine and gray brocade theatre suit with a slender open-necked dress under a moulded jacket, it was obvious that there had to be a compromise. It was finally agreed that both would have it, and that they would check with each other by telephone each evening to decide which one would wear it.

The beauty and grace of noted mannequins Ethel Staff and Barbara Freking brought admiring comments from both the stars. In the midst of the compliments they paid both girls, Gracie Allen sighed, "It's just as Mary Pickford said one time: there comes a time in every woman's life when she realizes that every woman in the world under forty should be shot."

Dial a certain Chicago number and you'll hear recorded announcement of "the six best bargains" in the stores that day.

AMERICA BY 1975

America by 1975 will be a land in which the importing of foreign goods will greatly exceed today's.

The National Association of Manufacturers cites a report entitled "The World in 25 Years: How the U. S. Economy Will Reach Around It" from the October 31, 1953 issue of Business Week magazine concerning this expected change.

The report says, in part, "... The biggest change in our economy 20-odd years from now will probably appear in the import picture. That will have the most noticeable effect on our display rooms and store counters.

"The U. S. is already the world's biggest importer, but economists say our rate of imports in 1975 will dwarf our present outlay. Where one ship may be in New York harbor today unloading vegetable oils from Africa, in 1975 there'll be half a dozen, or a dozen, hips with similar cargoes. . ."

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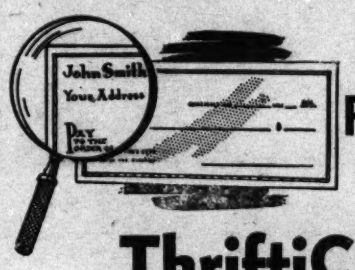

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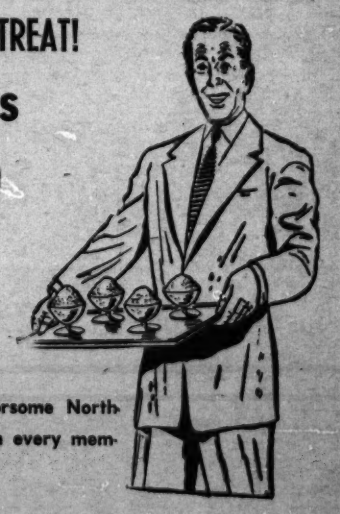

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In the opening game of the Cone Mills Softball League, after vacation week Proximity Office shut out the strong White Oak Acorns 4 to 0 behind the brilliant pitching of Roy Jordon. There was some discussion if Jordon pitched a no hitter or gave up one hit. The play was made at second to cut the runner off, the runner was safe and this could be ruled as a fielders choice.

John Smith gave up 4 hits for the losers in a well pitched ball game.

Summary for the game as follows:

Proximity Office	W. O. Acorns
4 Runs	0 Runs
4 Hits	? Hits
0 Errors	0 Errors

In the second game of the night Print Works got off to 6 run lead over White Oak Electric team and then fell behind 7 to 6 in the bottom of the third. White Oak Electric then went on to win a 11 to 9 decision in a long drawn out affair. Leading the hitting for the Electric team was R. Sams and Mizzell with 3 hits each. C. Austin had 3 for 3 for Print Works team.

Summary for the game as follows:

W. O. Electric	Print Works
11 Runs	9 Runs
12 Hits	13 Hits
1 Error	5 Errors

Standings for the League:

Teams	Won	Lost
Proximity Office	12	3
White Oak Acorns	10	4
Print Works	8	6
W. O. Electric	4	10

It goes for our mutts and pooches, too—for American dogs enjoy the highest standard of living in the canine world . . . There are an estimated 22,500,000 of them from coast to coast, in 17 million families who spend something like $200,000,000 to feed them . . . A couple of them, a spaniel and a mastiff, even came over on the Mayflower!

A MESSAGE FROM GOD'S WORD

By Rev. W. L. Bennett, Pastor
Sixteenth St. Baptist Church

(Rev. Bennett is a member of the Textile Ministerial Association and has volunteered to contribute to The Textorian from time to time. This paper welcomes occasional messages from other pastors in the local association also.)

Had you stopped to think how near a person may come to being saved and then be lost?

The Bible gives us an account of several such persons. In the 12th chapter of Mark, a lawyer told Jesus that the sum of God's requirement was, first, to "love the Lord thy God with all thy heart, and with all soul, and with all thy mind, and with all thy strength," and, second, to love thy neighbor as thy self." When Jesus heard the lawyer's discreet remarks, he said, "Thou art not far from the kingdom of God." (v.34) Those words were encouraging and a compliment to the lawyer; but they were more a solemn warning to him that he was not in the kingdom. The lawyer, no doubt, was strict; he was orthodox in his belief; he had a mental knowledge of both the law and prophets; he was faithful to attend the synagogue every Sabbath Day. He was near the kingdom but had not entered in. He had met the King but had not accepted Him as his personal Savior and Lord.

Many persons undoubtedly today stand in the class with the lawyer. I am persuaded I am speaking to some now who are not far from the kingdom of God. God has spoken to you. Longings have been awakened, anxieties have been aroused, convictions have come. You have seen your sin and felt your need. Fear has often gripped your soul, as you have realized you did not want to live or die without a Savior. God has come near and now "Thou art not far from the kingdom of God."

But Listen: To be near the kingdom is not to be in it. To be near the kingdom does not mean you will be saved. There are many who feel if they go to hear the preacher, attend Sunday School, read the Bible, engage in prayer, give their money to the church and are generally religious that will take care of them in the end. Let no person be deceived about this serious matter. You may do all those worthy things and stand just outside the gate of the kingdom. Yet, in the last, great, desperate hour you may turn away and not be saved at all.

Salvation is a personal matter. It comes only to those who, by repentance and faith, receive Jesus Christ as Savior. There is no middle ground; there are not substitutes; there can no half-heartedness. You know Jesus Christ as Savior or you do not. You have been born again or you have not. You are a Christian, plain and simple, or you are not a Christian. You are in the kingdom or you are out. King Agrippa told Paul he was "almost" persuaded to be a Christian. But almost is not enough. "Almost cannot avail, Almost is but to fail, Sad, Sad that bitter wail. Almost—but lost."

FOR TRAFFIC SAFETY—North Carolina introduces its 1955 Slow Down and Live campaign with this shot of 112 State Highway Patrol cars and troopers. The big push for safer roads during the summer travel season will extend through Labor Day. Last year's Slow Down and Live campaign is credited with saving 50 lives according to the North Carolina Department of Motor Vehicles.

from American Economic Foundation

THE ECONOMIC FACTS OF LIFE

Not long ago we heard an influential, "liberal" thought leader tell an interested and apparently convinced audience that America must "protect its prosperity by increasing the purchasing power of the people who work for a living, so that they can buy the things they make."

The attractiveness and believability of this idea prompted us to assemble the following facts about purchasing power.

The most important thing to remember about purchasing power is that it is automatically generated by production.

A good way to understand this is to think backward: the fact that a $2,500 automobile is ready for sale means that $2,500 has been or soon will be distributed among the people who took part in its production.

Because production and purchasing power go hand in hand, the only way to increase America's total purchasing power is to increase its volume of production.

But the speaker was not suggesting increased production, so he must have been suggesting changes in the present distribution of purchasing power—taking some away from one group and giving it to others.

Let's see how America's present distribution of purchasing power shapes up.

In America most business is done by corporations, so let's see how American corporations distribute the purchasing power generated by their production.

The following figures are for the year 1954 and come from the United States Department of Commerce:

(Item (1) is a conservative estimate.)

1. Paid as wages and salaries to the people (the employees) who supplied human energy used in production ----------$165.8 billion
2. Paid to government in taxes ----------$17.2 billion
3. Paid as "profit" to the people (the stockholders) who supplied the tools used by the employees ----------$17.8 billion*

Item (1) was paid to "people who work for a living."

The inference, therefore, is that part of Items (2) and (3) should be transferred to Item (1).

Obviously, the government must collect taxes, so there is not much that can be done about Item (2).

That leaves only Item (3).

In considering the idea of moving part of Item (3) into Item (1), we must consider that it represents only about 6% of the corporation income—certainly not a lion's share.

We must also consider that although the people who supply the tools may not actually do any physical work, the tools they supply account for at least 95% of the work done.

We certainly would not try to settle such a big argument in such a little editorial, but we thought it would be a good idea to lay out the facts of the case so that everyone could thing it through for himself.

If you have any ideas on the subject, we would appreciate hearing them.

*Of this amount, $8 billion was retained in the corporations to provide additional tools.

Guilford Products News

By Mary McAdoo

Mr. and Mrs. Fred Scurlock and daughter, Carol, spent a few days of their vacation in Baltimore, Md.

Mr. and Mrs. T. A. Gant and family spent a few days of their vacation with relatives in Buffalo, N. Y.

Mr. and Mrs. Theodore Donnell spent their vacation on the beach and fishing through Hampton, Portsmouth and Norfolk, Va.

Mrs. Julia Dukes and son Joe spent their vacation visiting in Flushing, N. Y.

Fred Harrison visited relatives in New York City for a few days of his vacation.

Mr. and Mrs. Robert Slade and Mr. and Mrs. Russell McAdoo enjoyed their vacation fishing at Lakewood Lakes and Weslo Willow Lake.

A number of children and grown-ups alike enjoyed the annual picnic given by both churches of the community Friday, July 28, at recreation center in Burlington.

Mr. and Mrs. T. A. Gant attended the Women's Auxiliary meeting Sunday, July 30, in Burlington. Mrs. Gant is secretary.

State Baptist Ushers' Convention was held in Charlotte Thursday, July 27. Rev. S. O. McLaughlin and a group of members of E.W.O. Baptist Church attended.

Noris Aikens had an appendectomy Saturday, July 29. Anita Aikens also was admitted to L. Richardson Hospital the same time for a throat infection. They are the children of Mr. and Mrs. Jessie Aikens.

The Ladies Progressive Club are having a hay ride Saturday night, August 6. Persons not members wishing to go should contact Mrs. Louise Hayes.

Rawley Meadows spent a few days of his vacation with his daughter Mrs. Bateman in Glen Burnie, Md.

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We are grateful to our many friends, whose confidence having been placed in us, have made this, our first year, a successful one.
This space is dedicated to each family whom we have served, in memory of their departed loved ones.
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All Of Us, Working Together

In the 170 years of its existence as a nation, our country his made more economic and social progress than all the other nations of the world have made in 6,000 years of civilization.

We have gone ahead—from back-breaking drudgery into an age of power, substituting steam, electricity, gasoline and the atom for the brawn of man.

We have gone from pine knots and candles to kerosene lamps, gas jets, electric bulbs, neon lights and flourscent tubes; from fireplaces to stoves, furnaces, automatic burners, air-conditioning—from the storage of food in a hole in the ground to a refrigerator, from beating clothes on a rock to the automaic washer.

As we learned to do things better mechanically and economically, we also were learning to do things better socially. There has been tremendous social progress, achieved by management and labor working together, by the whole of the American people working out a social philosophy.

Better working conditions, pension plans, group insurance, hospitalization, recreation programs — these are but a few of the long steps forward.

Some of our improvements have been contributed by labor, both organized and unorganized; others by management — but all of them were made possible through the increasing realization that employee relations are human relations.

Infant and Pre-School Clinic

New members present at the Infant and Pre-School Clinic on Wednesday, July 27, were Carol Sue Ward and Pat Ward.

Others present were Mary Ruth Browning, Keum Smith, Terry Lynn Smith, Terry G. Solomon, Debra Jean Dennis and Norman Dennie.

Week of August 3

Members present at the Clinic on Wednesday afternoon were Jimmy Anderson, Stephen South, Ricky Horn, Michael Horn, Kathy Cooper, Joyce Ann Lewis, Deborah Lewis, Larry Bellow, Michael Bellow and Gwyn Hunt.

The Clinic is now being conducted at the Proximity YMCA each Wednesday afternoon from 1:30 to 3:30.

Week of July 23

Toomes Michael was the only new member present at the Infant and Pre-School Clinic now being held each Wednesday at Proximity Y.

Others present were Allen Ritter, Dennis Norman, Dennis Debra, Rebecca Willis, Janet White, Betty White, Stephen South, Mary Browning, Edward and Wanda Shaver, Cathy Lee Lewis, Cynthia Neighbors, Kathy Cooper, Donna Hedrick, Laura Stamper, Jeffery Hales, Ward, P. J. and Phyllis Lambeth.

Health For All

What Tires You?

Taking a shower requires more than three times as much energy as running a sewing machine.

Have you ever tried to figure out what kind of activity tires you most? People who must regulate their physical activity because of illness have to know how they are spending their precious energy. They have to economize. Some of the facts that have been learned for their benefit can be helpful to the rest of us in slowing down to adjust to living with summer heat.

Rest is one of the important elements in treatment for tuberculosis. When a TB patient is allowed limited activity, the amount of energy he spends must be carefully regulated. Recently, researchers studied the energy cost of typical activities in the rehabilitation workshop of a TB hospital, rug hooking, copper tooling, using a sewing machine, and chisel carving. Energy expended taking a shower was also measured. The investigators measured oxygen consumption in terms of changes from the normal rate of metabolism.

The rise over normal metabolism for each of the tasks was a follows: 33 per cent for rug hooking, 66 per cent for copper tooling, 77 per cent for machine sewing, 100 per cent for chisel carving, and all of 264 per cent for taking a shower.

The results on showering may come as a surprise, but notice next time you take a shower how hard your trunk and limbs have to work.

This is not to suggest that you substitute rug hooking for your shower, but you might try a relaxing tub bath. If you find yourself getting "hot and bothered" these summer days, take a look at some of your activities. Are they worth the physical energy they cost? Or can they be done with less waste motion?

Take a leaf from the book of those who dare not burn up their energy unnecessarily. Take it easy, and you'll be cooler.

Hunters To Seek New Legislation

At a joint meeting in Asheville on July 20, the N. C. Wildlife Resources Commission, a special committee of the N. C. National Park, Parkway, and Forests Development Commission, and the U. S. Forest Service agreed on an aggressive campaign to promote public acceptance of doe deer hunting. In announcing this decision today, Don Morriss, supervisor of the North Carolina National Forests, pointed out that two bills giving the Wildlife Commission authority to set seasons as needed on doe deer were considered by the last legislature. Both were passed by the House but killed in the Senate. One of these bills was Statewide; the other applicable only to Cooperative Wildlife Management Areas. It is believed that, given a true picture of the current situation, the hunters of North Carolina will insist on permissive legislation at the next session.

Crowding, deer range deterioration, and deaths due to starvation have already occured on an alarming proportion of the managed areas including the Mt. Mitchell and Pisgah. Since the deer in some areas exceed the winter carrying capacity of the range, there is some danger of them being virtually wiped out by disease. It is hoped that the additional two year delay will not cause a repetition of the disastrous epizootic of 1939 when thousands of deer died on the Pisgah Preserve. Both State and Federal personnel are pledged to continue to do everything possible to provide winter browse through cuttings, but the ultimate solution must be continuing hunting use sufficient to keep deer herds small enough to protect their food supply and cover.

This forward step in wildlife management has also been endorsed by resolution of the N. C. Farm Bureau and the N. C. Forestry Council.

The Wildlife Commission appointed a committee, chairman by Mr. R. Floyd Crouse of Sparta, to head the joint campaign.

MORE SWIMMING POOLS

New swimming pools are added attractions in North Carolina vacationlands this summer. Fontana Village, largest resort in the Great Smoky Mountains, celebrated the opening of its big new pool July 1 with a water carnival and square dance. There are new pools at Lakeside Inn, Hendersonville; Mayview Manor, Blowing Rock; Sedgefield Inn, near Greensboro and High Point; and Nanthala Village near Bryson City in the Smokies. A number of motor courts across the state are also adding swimming pools for the use of their guests.

The law gives the right of way to pedestrians. But lack of common sense often takes it away from them says the State Motor Vehicles Department.

Denim Digest Promote Fabric To Trade

First issue of **Denim Digest,** a promotion periodical to be issued quarterly by The Denim Council, was mailed this week to 5000 wholesalers and retailers of workcolthes denim, denim goods and apparel. About 1000 copies were distributed individually by the Council's 12 member mills and sales organizations to cutters attending the Textile Merchants and Association Industries Convention in Chicago early this week. The Digest, a report on the activities of The Denim Council, is written and edited by Jessica Bradt, public relations director for the Council, represented by Student Marketing Institute, New York. It is "vest-pocket-size" (3½x8¼ inches) with a dramatic cover photographically reproducing blue denim fabric.

Denim Digest, according to the Council, is a promotion and public relations handbook for the use of manufacturers and merchants of denim, denim apparel and denim goods. Written in breezy, newsletter style, first issue explains that the **Digest** will constantly put all information on Council promotion activities directly into the hands of those interested in increasing the sales of denims, so that everyone can "tie-in and cash-in" for immediate results.

Vol. 1 No. 1 outlines the Council's "double-barrelled promotion campaign"—a campaign aimed at the youth and family-fabric markets. The list contains 22 specific promotions beamed at these markets, which are ready for tie-in by wholesalers and retailers. Editor notes that special bulletins on further developments regarding these and future promotions will be mailed between regular issues. Future issues, according to the **Digest** will also note news items, stories, retail case histories, suggested ideas and comments of denim-promotion interest.

Under the heading, "Denim Takes a Stand," the **Digest** states the council's slogan, "Durable Denim—the Family Fabric for Work and Play," with dramatic, coordinated copy-ideas. Readers are urged to use the phrase in their own advertising and promotion campaigns. The heading, "Denim Promotes its Past," explains how "denim's drama" will be told to the nation over the coming year.

Denim Digest notes that this is the first time in its history that America's' traditional workclothes denim has initiated a full-scale, industry-wide promotion program. The Denim Council organized April 3, 1955, for the promotion of the sale of all denim garments and other merchandise.

ARE YOUR SHOES

(Continued from page 1)

to our spinners, help their good look and their general healths, and keep their feet and legs in better shape for future years.

Your feet deserve the best you can give them and the best you can give them is the least expensive to you.

Revolution Items

Mrs. H. L. Levy and daughter, Miss Alethea Levy of Shober Street, are visiting Mrs. Levy's mother, Mrs. Milton L. Depoe and sister, Mrs. I. L. Schaiffer in Parkersburg. Mrs. Depoe entertained at a family dinner last Sunday week for the Greensboro visitors and for another daughter, Mrs. Lillie Raynarstein of Mobile, Ala.

Mr. and Mrs. John W. Stevens of Revolution have been visiting for the past two weeks at Hope Mills.

Mr. and Mrs. R. B. Levan of Rt. 6 Greensboro, employees at Revolution have been visiting Mr. Levan's cousins in Statesville.

Clyde Branson and son visited last week in Augusta, Ga. and returned by way of Myrtle Beach, S. C.

Highway Signs Aid Drivers in N. C.

Fifteen thousand new signs are up along North Carolina highways to aid drivers in observing traffic laws. The new signs warn motorists when they are approaching restricted zones and when it is prudent to resume open highway speed. The new markings are the result of a six months survey. The entire State highway slate was wiped clean of the old conglomeration of "speed zones", and only 960 special traffic areas were re-established—all based on a definite and resonable highway safety formula and all clearly marked so that motorists are advised when they approach and leave the "slow down for safety" zones.

Passenger car speed limit on North Carolina highways, day and night and unless otherwise designated, is 55 miles an hour. It is enforced strictly. Residential districts generally have a 35-mile limit, and business and other heavily congested areas, 20 miles an hour.

Championship Pinehurst Course Open

You don't have to wait until autumn to try that famous Championship No. 2 course at Pinehurst, "winter golf capital of America". It is open for play this summer, with the No. 1 course—customarily used in summer—closed for a few months. From autmn through late spring, Pinehurst, Inc., operates four 18-hole golf courses, all of them designed by Donald Ross.

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10th Brevard Festival Features 9 Concerts

Nine concerts featuring the 85-piece Festival Orchestra and eight well known guest artists will be heard during the 10th annual Brevard Music Festival which opens August 12 at the mountain resort of Brevard, North Carolina.

The concerts are presented in the big rustic auditorium overlooking a quiet mountain lake at Transylvania Music Camp, and draw thousands of music lovers from many states. As the home of the Festival and Music Camp, Brevard has become widely known as the "Summer music capital of the South."

Dr. James Christian Pfohl, founder and music director of the Brevard Music Festival and the Transylvania Music Camp, conducts the Festival Orchestra. A native of North Carolina, Dr. Pfohl is director of the Charlotte, North Carolina and Jacksonville, Florida, symphonies. The Camp and Festival are sponsored by the non-profit Brevard Music Foundation.

Events of the 1955 Festival are scheduled for Friday evenings, August 12, 19 and 26; Saturday evenings, August 13, 20 and 27; and Sunday afternoons, August 14, 21 and 28.

Soloists will be Thomas Brockman, pianist; Anshel Brusilow, violinist; Agnes Davis, soprano, Walter Carringer, tenor; Andrew White, baritone; Richard Cass, pianist; Lorne Munroe, cellist; and Grant Johannesen, pianist; Donald Plott, choral director at Transylvania Music Camp, will direct the Festival Chorus.

Musicians from major and community symphony orchestras make up the Festival Orchestra.

Festival visitors will find overnight accomodations in Brevard and nearby resorts. Information about guest facilities is available from the Brevard Chamber of Commerce, while a detailed program for the Festival may be obtained by writing the Brevard Music Foundation, Brevard, N. C.

NEW CRAFTS CENTER IN ASHEVILLE

Another display and sales center for handmade articles has been opened at Asheville, North Carolina, by the Southern Highland Handicraft Guild, non-profit organization of craftsmen from seven southern states. The new shop, to be known as Guild Crafts, occupies a chestnut-panneled room in the new Guild Headquarters Building at 930 Tunnel Road, Asheville. The building is on U. S. Highway 70 three miles east of downtown Asheville, where the Guild formerly had its offices and will continue to operate Allanstand as its largest display and sales center. From May through October, Guild products are also displayed and sold at the Parkway Craft Center, on the Blue Ridge Parkway at Blowing Rock, North Carolina. In addition, the Guild maintains a summer craft shop on the Skyline Drive in Virginia and year around shops in New York City, Washington, D. C., and Norris, Tenn.

TRAFFIC SAFETY JINGLES

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Vacation days have come
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Card of Appreciation

The family of Mrs. Aleese Williford Everhart wish to express their appreciation for the many kindnesses shown them in her recent death. She was the daughter of Mr. and Mrs. J. M. Williford, 1225 Fairview Street.

FORMER LOCAL MAN

(Continued from page 1)

cessful accomplishment of the mission of this command."

When presenting the letter, Capt. Paul Masterson, commanding officer of Whiting Field added "Your personal example of superb sportsmanship and fair play have been an inspiration to all the young men at Whiting Field."

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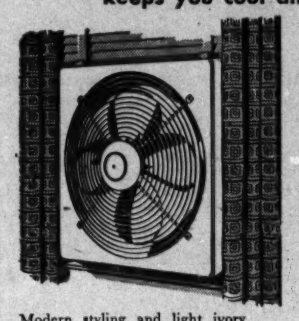
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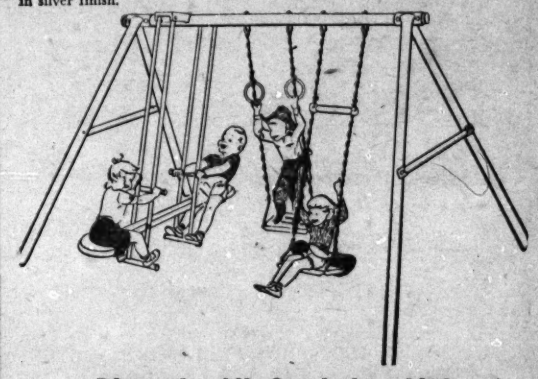
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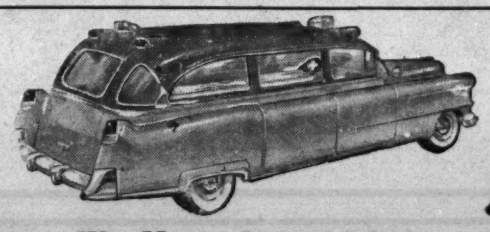
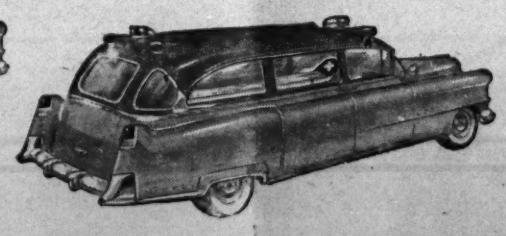
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